

# THE FUTURE OF TV PUBLIC FILE FORM

Station and Location:

WPXA-TV

200 N. Cobb Parkway, Suite 114, Marietta, GA 30062

Date:

8/2/2011

The National Association of Broadcasters (NAB) and this station do hereby request station time concerning the following issue:

Ensure Americans have access to local broadcast television.

**Note: There are no charges for the airing of these spots. Stations may air these spots at their discretion.**

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance" as defined by the Bipartisan Campaign Reform Act of 2002?

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A. This programming refers to federal legislation that may affect spectrum allocation(s) for local broadcast television service(s).

For programming that "communicates a message relating to any political matter of national importance," attach Schedule (page 2).

I represent that payment for the above described broadcast time has been furnished by:

No payment has been provided for the airing of this (these) spot(s).

The entity furnishing the spot to station, if other than an individual person, is:

☒ a corporation

☐ a committee

☒ an association

☐ or other unincorporated group

# THE FUTURE OF TV PUBLIC FILE FORM

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below:

## National Association of Broadcasters - Chief Executive Officers

Gordon H. Smith  
President and Chief Executive Officer

Christopher Ornelas  
Chief Strategy Officer

## Schedule

Broadcast Length	Time of Day, Rotation/Package	Days	Class	Times per Week	Number of Weeks
:30	Orbit: 3p-12:59:59a / 1a-3a	Mon - Sun 7/22 -7/31/11	Preemptible	4 Spots/day = 40 Spots total	10 Days
:30	3p - 3a	Mon - Tue 8/1 -8/2/11	Preemptible	4 Spots/day = 8 Spots/week	1 Week

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing actual air time for each spot.

TO BE SIGNED BY STATION REPRESENTATIVE

  
Signature

Jeanette Harris-McNair, Station Operations Manager

Printed Name and Title

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



ION Media Networks, Inc  
PO Box 930467  
Atlanta, GA 31193-0467

Direct Account  
ATTENTION : FIX ADDRESS  
Direct, FL

### Contract # 500793

**Schedule Dates** 07/22/11-08/02/11  
**Advertiser** ION/NAB Spectrum Spot (29401)  
**Agency** Direct Account (1)  
**Product** Other-Promotions (1749)  
**Brand** WPXA-House, Atlanta (932)  
**Salesperson** Atlanta  
**Sales Office** Traffic Help Desk,  
**Buyer Name** /  
**Phone/Fax** N/A  
**CPE** Local/Public Service  
**Account Types** Standard  
**Billing Type**  
**Comments**

**Date Entered** 07/20/11  
**Last Modified** 07/20/11  
**Entered By** Michelle Boese  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 0.00  
**Commission** \$0.00  
**Net Total** \$0.00  
**Sales Tax**

### Atlanta-14 (WPXA)

**By Broadcast Month**  
Jul. 2011  
**Spots** 40  
**Rate** \$0.00  
**Grand Total:** \$0.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/22/11-07/31/11	9	:30	Orbit- 3P-12:59:59A(Mo-Su), 1A-3A(Mo-Su)	4	4	4	4	4	4	4	4	40	\$0.00	\$0.00	Atlanta-14 (WPXA)		7/20/11

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station

Date:

Comments:

FCC NON-DISCRIMINATION CLAUSE: ION Media Networks, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



NWPXA  
PO Box 930467  
Atlanta, GA 31193-0467

Direct Account  
ATTENTION : FIX ADDRESS  
Direct, FL

## Contract # 500793

### Schedule Dates

07/22/11-08/02/11

### Advertiser

ION/NAB Spectrum Spot (29401)

### Agency

Direct Account (1)

### Product

Other-Promotions (1749)

### Brand

ION/NAB Spectrum Spot (59145)

### Salesperson

WPXA-House, Atlanta (932)

### Sales Office

Atlanta

### Buyer Name

Traffic Help Desk,

### Phone/Fax

/

### CPE

N/A

### Account Types

Local/Public Service

### Billing Type

Standard

### Comments

Date Entered 07/20/11  
Last Modified 07/20/11  
Entered By Michelle Boese  
CO-OP No  
Headline #  
Demo Normal  
Order Type  
Package Deal  
Commission % 0.00  
Commission \$0.00  
Net Total \$0.00  
Sales Tax

## Atlanta-14 (NWPXA)

By Broadcast Month Spots Rate  
Aug. 2011 8 \$0.00  
Grand Total: 8 \$0.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.0	Normal Line / SPOT	08/01/11-08/02/11	9	:30	3P- 3A (EST)		4	4						8	\$0.00	\$0.00	Atlanta-14 (NWPXA)		7/20/11

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser	Date:	Accepted-Station	Date:	Comments:
----------------------------	-------	------------------	-------	-----------

FCC NON-DISCRIMINATION CLAUSE: ION Media Networks, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



ION Media Networks, Inc  
PO Box 930467  
Atlanta, GA 31193-0467

Advertiser  
Agency  
Buyer  
Salesperson

ION/NAB Spectrum Spot (29401)  
Direct Account (1)  
Traffic Help Desk,  
WPXA-House, Atlanta (932)  
ph: (770) 919-0575x1091  
fx: (770) 919-9819x  
Other-Promotions (1749)  
ION/NAB Spectrum Spot (59145)  
Local/Public Service

Invoice 916939  
Inv Date 7/31/2011  
Terms Net 30  
Contract 500793  
Bill Type Standard  
Period 6/27/2011 - 7/31/2011

Direct Account  
ATTENTION: FIX ADDRESS  
Direct, FL

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/1/2011 3:16:11PM

AgM

Atlanta-14 (WPXA)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:								
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/22/11 1:43AM (Fr)	00:30	ION Movie	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/22/11 2:29AM (Fr)	00:30	ION Movie	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/22/11 5:46PM (Fr)	00:30	Ghost Whisperer	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/22/11 11:48PM (Fr)	00:30	The Border	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/23/11 12:51AM (Sa)	00:30	ION Movie	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/23/11 5:33PM (Sa)	00:30	ION Movie	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/23/11 7:39PM (Sa)	00:30	ION Movie	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/23/11 9:39PM (Sa)	00:30	ION Movie	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/24/11 1:50AM (Su)	00:30	ION Movie	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/24/11 3:46PM (Su)	00:30	ION Movie	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/24/11 5:54PM (Su)	00:30	ION Movie	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/24/11 7:32PM (Su)	00:30	ION Movie	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/25/11 12:47AM (Mo)	00:30	Criminal Minds	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/25/11 1:43AM (Mo)	00:30	ION Movie	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/25/11 2:31AM (Mo)	00:30	ION Movie	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/25/11 5:42PM (Mo)	00:30	Ghost Whisperer	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/26/11 1:46AM (Tu)	00:30	Without A Trace	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/26/11 2:47AM (Tu)	00:30	Without A Trace	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/26/11 3:46PM (Tu)	00:30	Ghost Whisperer	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/26/11 6:46PM (Tu)	00:30	Without A Trace	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/27/11 1:44AM (We)	00:30	Without A Trace	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/27/11 2:45AM (We)	00:30	Without A Trace	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/27/11 5:47PM (We)	00:30	Ghost Whisperer	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/27/11 9:42PM (We)	00:30	Without A Trace	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/28/11 3:45PM (Th)	00:30	Ghost Whisperer	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/28/11 5:49PM (Th)	00:30	Ghost Whisperer	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/28/11 6:45PM (Th)	00:30	Without A Trace	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/28/11 10:47PM (Th)	00:30	Criminal Minds	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/29/11 3:50PM (Fr)	00:30	Ghost Whisperer	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/29/11 5:46PM (Fr)	00:30	Ghost Whisperer	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/29/11 6:47PM (Fr)	00:30	Without A Trace	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/29/11 9:44PM (Fr)	00:30	Without A Trace	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/30/11 3:52PM (Sa)	00:30	ION Movie	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/30/11 5:49PM (Sa)	00:30	ION Movie	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/30/11 7:39PM (Sa)	00:30	ION Movie	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/30/11 11:51PM (Sa)	00:30	ION Movie	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/31/11 1:42AM (Su)	00:30	ION Movie	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/31/11 2:28AM (Su)	00:30	ION Movie	TVNAB071301	\$0.00	
1.0	SPOT	By Orbit-3P-12:59:59	Day, M-1, Tu-4, W-4, Th-4, F-4, Sa-4, Su-4	07/31/11 3:52PM (Su)	00:30	ION Movie	TVNAB071301	\$0.00	







ION Media Networks, Inc  
PO Box 930467  
Atlanta, GA 31193-0467

Advertiser  
Agency  
Buyer  
Salesperson

ION/NAB Spectrum Spot (29401)  
Direct Account (1)  
Traffic Help Desk,  
WPXA-House, Atlanta (932)  
ph: (770) 919-0575x1091  
fx: (770) 919-9819x  
Other-Promotions (1749)  
ION/NAB Spectrum Spot (59145)  
Local/Public Service

Invoice 918556  
Inv Date 8/28/2011  
Terms Net 30  
Contract 500793  
Bill Type Standard  
Period 8/1/2011 - 8/28/2011

Direct Account  
ATTENTION : FIX ADDRESS  
Direct, FL

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/29/2011 3:23:39PM

Atlanta-14 (WPXA)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	Contract Line Remarks:								
2.0	SPOT	3:00:00PM- 3:00:00	Day, M-4, Tu-4	08/01/11 1:42AM (Mo)	00:30	Without A Trace [1a/12a]	TVNAB071301	\$0.00	
2.0	SPOT	3:00:00PM- 3:00:00	Day, M-4, Tu-4	08/01/11 2:45AM (Mo)	00:30	Without A Trace [2a/1a]	TVNAB071301	\$0.00	
2.0	SPOT	3:00:00PM- 3:00:00	Day, M-4, Tu-4	08/01/11 3:48PM (Mo)	00:30	Ghost Whisperer [3p/2p]	TVNAB071301	\$0.00	
2.0	SPOT	3:00:00PM- 3:00:00	Day, M-4, Tu-4	08/01/11 5:47PM (Mo)	00:30	Ghost Whisperer [5p/4p]	TVNAB071301	\$0.00	
2.0	SPOT	3:00:00PM- 3:00:00	Day, M-4, Tu-4	08/02/11 1:42AM (Tu)	00:30	Without A Trace [1a/12a]	TVNAB071301	\$0.00	
2.0	SPOT	3:00:00PM- 3:00:00	Day, M-4, Tu-4	08/02/11 3:47PM (Tu)	00:30	Ghost Whisperer [3p/2p]	TVNAB071301	\$0.00	
2.0	SPOT	3:00:00PM- 3:00:00	Day, M-4, Tu-4	08/02/11 5:47PM (Tu)	00:30	Ghost Whisperer [5p/4p]	TVNAB071301	\$0.00	
2.0	SPOT	3:00:00PM- 3:00:00	Day, M-4, Tu-4	08/02/11 7:42PM (Tu)	00:30	Without A Trace [7p/6p]	TVNAB071301	\$0.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$0.00	Total Spots	8
Commission	\$0.00		
Net Total	\$0.00		